

Carl Potter, CSP, CMC

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Professional Background:

Board-Certified Safety Professional, Certified Management Consultant, professional speaker, trainer, author, and consultant on safety, safety management, and human behavior in the workplace for over 15 years. Author of weekly *Safety Spot News* ezine. Prior experience includes 17 year's varied experience in electric utility including operations and human resources.

Significant projects and accomplishments:

- Conducted safety assessments for numerous major electric utilities
- Served as quality initiative facilitator during corporate-wide continuous improvement project
- Conducted focus groups for lineman apprentice program
- Facilitated focus groups and conducted needs analysis for trade and craft workers
- Validated apprentice lineman program with State of Texas
- Participated on OSHA confined space entry regulation committee
- Designed, developed, and delivered substation first responder curriculum for Fortune 50 utility
- Serves as subject matter expert for on-line safety training for electric utility workers

Education:

B.S. Technical Management, Oklahoma City University, 1995
Concentrations: safety, training

A.A.S. Welding Technology, Tulsa Community College, 1992

Professional Certifications

Board Certified Safety Professional
Certified Management Consultant, Institute of Management Consultants
Certified Speaking Professional, National Speaker
Certified trainer/facilitator through Achieve Global, DDI, and Kaset

Professional Memberships and Service:

American Society of Safety Engineers
Professional Member - 2002 - present

National Speakers' Association
Professional Member - 1996 - present
Past-President, Oklahoma Chapter

American Society of Training and Development
Professional Member - 2000 - present
Past-President, Tulsa Chapter

Certified OSHA Outreach Trainer - 2003

**Professional Presentations to Associations
(Representative presentations 2002 – present)**

Safety and the Supervisor Seminar. Presented at the Kansas Rural Electric Association, Wichita, KS, May 2005

Safety and the Supervisor Seminar. Presented at the Kentucky Rural Electric Association, Lexington, KY, May 2005

Who Is Responsible for Safety? Presented at the Hands-on Safety, Incident Prevention Conference, Lakeland, FL, April 2005

Safety and the Supervisor Seminar. Presented at the Nebraska Rural Electric Association, York, NE, January 2005

The View from the Ivory Tower - Senior Management's Perspective on Safety. Selected to present at ASSE Region III 30th Annual Professional Development Conference, Austin, TX, August 2003.

Safety on My Mind. Presented at the Utility Safety Conference, San Antonio, TX, April 2003.

Who Is Responsible for Safety? Presented at the Safety Performance Solutions Users Conference, Atlantic City, NJ May 2003

Who Is Responsible for Safety? Presented at the Energy Association of Pennsylvania Annual Conference, Hershey, PA, May 2003

Who Is Responsible for Safety? Presented to the Nebraska Safety Council's 2003 Nebraska Safety, Health, & Environmental Conference & Exposition, Lincoln, NE, April 2003.

Who Is Responsible for Safety? Presented at the NECA District 10 Annual Conference, Austin, TX, March 2003

Safety is a Team Sport. Presented at the Southwest Electric Safety Exchange Roundtable, Golden, CO, March 2003

Safety and the Supervisor - Who is Responsible for Safety? (training class). Presented to the Tennessee Technology Center Job Training & Safety Annual Working Foremen's Conference, Murphreesboro, TN, December 2002

Published Books and Articles:

Zero! Responsible Safety management by design (2005), co-author with Deb Potter. Right-Attitude Publishing, Tulsa, OK

Outside Plant (OSP) magazine - monthly safety columnist (2006)
Utility Safety magazine – monthly safety columnist (2004-2005)

The Blame Game (2002). Utility Safety, October, 2002. (reprinted for conference magazine April 2003.)

Safety is a Team Sport (2003). Right-Attitude Publishing, Tulsa, OK. ISBN #0-9700096-6-6.

Safety on My Mind (2002). Right-Attitude Publishing, Tulsa, OK. ISBN #0-9700096-5-4.

Who Is Responsible for Safety (2002). Right-Attitude Publishing. Tulsa, OK ISBN #0-9700096-4-X.

Accident Prevention Workbook for Electrical Distribution Technicians, 2001-2002 ed. (2001). Right-Attitude Publishing, Tulsa, OK. ISBN #0-9700096-2-3.

In Search of Quality Customer Service: For Field Personnel (2000). Right-Attitude Publishing. Tulsa, OK. ISBN #0-9700096-3-1.

- *Safety is a Personal Thing, published in Electric Energy T&D, Sep 2003*
- *Safety and the Supervisor Workbook*
- *Working Safe in a Changing Environment*
- *Leading for Safety*

References:

Available on request