

Carl Potter, CSP – The Safety Strategist Strategic Solutions for your Safety Issues



In today's competitive marketplace, employees are looking for companies that provide the best tools to get the job done, and this includes education to keep them safe. Since 1993, well-known safety strategist Carl Potter has educated employees, supervisors, managers and executives so they know and understand their roles and responsibilities for safety. Using thought-provoking concepts that activate employees to develop personal safety strategies and infuse leaders with information they can immediately apply, Potter has influenced thousands of people through advising sessions, workshops and seminars, keynotes, and breakout sessions.

Safety Strategy Sessions

Carl conducts strategy sessions with boards of directors, executives, management teams, employee safety committees, and safety managers and their teams. His vast experience and objective perspective make him the perfect choice to facilitate sessions where high-impact decisions are made regarding employee safety.

Workshops and Seminars

Safety and the Supervisor Seminar 6 hours

Safety and the Supervisor is the best thing you can do to for new and seasoned crew leaders, supervisors, or anyone who leads others. This program includes time-tested models and thought-provoking examples designed to equip leaders for the challenges they face with the competing demands of production, quality, budgets, and safety.

Key Supervisor Skills Seminar 6 hours

Most supervisors are in their positions because they were good technicians, yet they weren't trained for their new jobs. Coaching for improved performance, delegating effectively, dealing with conflicts and using positive discipline are all key supervisory skills for success in safety and production. In this skills-based seminar, participants learn essential techniques to effectively manage others. This is a great follow-up to the Safety and the Supervisor Seminar.

Communicating Safety, Safely 6 hours

Being a superb safety communicator is difficult. Think about the people with whom you communicate safety requirements on a daily basis. You will notice some are strong in certain communication skills, but weak in others. Participants learn how to improve workplace safety through their own unique communication styles.

Front Row Safety Leadership 2 days

Front row leaders are those who take responsibility for leading and don't sit on the back row of safety initiatives. This two-day seminar designed for frontline leaders, managers, and executives uses personal assessments to increase individual understanding of setting expectations, communicating effectively, building a team, and leading appropriately.

Handling Hazards 2-4 hours

In this facilitated discussion, participants will learn to identify and control hazards in their workplace. No excuses will be allowed. All hazards must be identified and a control must be provided to protect everyone from injury. This is a highly interactive discussion where participants can challenge the current work practices, procedures and PPE while learning how to apply these controls every day.

AiA Attitudinal Workshop for Employees 3 days

In this 3 day attitude boot camp, participants will interact with each other to discover attitudes that hold them back from providing their employer with an effective, productive, and safe employee: themselves.

Potter and Associates International, Inc.
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Simply Seamless Safety® Leadership Development Process (LDP) 6 monthly 6 hour sessions

Leadership skills are required at all levels to build a zero-injury workplace. Most employees, supervisors and managers don't deeply understand their own or others' attitudes about safety and their reluctance to accept new rules and regulations. The LDP equips leaders to influence safety through setting clear expectations, communicating effectively, building high-performance teams, leading appropriately, and demonstrating appreciation.

Keynote Presentations

Who Is Responsible for Safety? 90 minutes

Who is responsible for workplace safety? Executives, supervisors, safety department staff, or you? This presentation answers that question. Participants learn the critical importance of taking personal responsibility for safety. Whether you are the CEO or the college intern, *Who Is Responsible for Safety?* teaches the most important truths about your safety. If you want to create an environment of trust where everyone is responsible for safety, this program is for you!

Safety On My Mind 60 minutes

Do you wonder how to build an environment where everyone has safety on their minds, where safety is a natural part of the day-to-day thought process? *Safety On My Mind* activates the process for developing a safety mindset. As a result, participants begin to view safety in a different way because they understand their personal accountability. This program challenges everyone to develop and maintain a safety mindset, the mindset of a safety professional.

I Am Safe! 60 minutes

The gap between knowing and doing is much greater than the gap between knowing and not knowing. This program addresses the \$11 billion safety question: why don't people apply what they know? The battle for a safe workplace will only be won when every employee is actively engaged in closing the knowing-doing gap. This presentation for employees and leaders challenges current attitudes and stimulates action to create workplaces where nobody gets hurt.

Breakout Sessions

Safety Is A Team Sport 45 minutes

Everyone likes to be part of a winning safety team. Participants learn what it takes to be a safety team player using their unique qualities and qualifications. When you catch the concept of the safety team, you will win every day and go home to your family the same way you came to work. *Safety Is A Team Sport...* wanna play?

Working Safely in a Changing Environment 45 minutes

Whether you welcome it or dread it, change can interrupt your commitment to safety. Don't let times of uncertainty and chaos distract you. Participants learn about the change process, ways to keep a positive mental attitude during changing times, how to focus on personal safety and motivate others to work safely even when the future is uncertain.

Listening for Safety's Sake 45 minutes

Listening can mean the difference in going home every day without injury – or not. This presentation provides essential knowledge and skills that can help reduce errors, thereby creating a zero-injury workplace. By understanding the link between safety and listening, participants will learn how to clearly listen to information that can save lives!

Retained Strategic Advisor

Carl Potter is available on retainer for the review of safety procedures, incidents, safety process advice and safety coaching for individuals. For more information about this service or to discuss your specific needs, please contact Carl's office to learn more.