

## **Introducing Carl Potter....**

Carl Potter works with organizations that want to put safety first in the minds of their employees, so that everyone can go home every day without injuries.

Carl knows safety! After working in the electric utility industry for over 17 years, he started Potter and Associates International in 1993. Through his presentations and consulting, he now spends his time bringing his frontline, hands-on experience of personal responsibility and safety to companies all over the country.

Carl is a certified safety professional, certified management consultant, and certified speaking professional. He is the author of *Who Is Responsible for Safety* and several other books. In addition, thousands of safety professionals around the world depend on Carl's weekly safety blog at: [www.safetytopics.com](http://www.safetytopics.com) to guide them in targeting a zero injury safety culture.

As a pilot who flies his own plane, he brings different perspectives to workplace safety. He is involved in a number of humanitarian efforts that involve safety and aviation including Angel Flight of Oklahoma, Mission Aviation Fellowship, and the US Coast Guard Auxiliary – a division of the US

For 2014

Homeland Security.

His unique background and frontline experience have made Carl Potter the go-to person when it comes to creating a safe work environment.

Please help me welcome Carl Potter.